

# Bloom

Collection



**NOW**  
CARPETS



## Genna Weiner

*Genna Weiner is a lifelong New Yorker and brings the New York edge to her work. As a design director Genna has developed not only as an interior designer but also a materials expert and influencer.*

*During her career, Genna has found a passion for designing luxury multi-family residential buildings creating energizing experiences within the multitude of spaces has kept her challenged and at the top of her game. Her designs have been described.*

*Genna's quest to find products that can stand up to her design standards have required her to seek out innovative materials. Her leading blog, «what's hot» has been guiding designers to the next trends. Uncomfortable with limitation, when the right products could not be located Genna simply designed her own.*

*Genna graduated with honors from the New York Institute of Technology with a bachelors in architecture and Columbia University with a masters in advanced architectural design from their GSAPP program. She is a licensed interior designer and a member of IIDA.*

*El dramático diseño floral está intrínsecamente tejido y cada color está expertamente mezclado a mano para crear un efecto casi fotográfico. Esta colección está compuesta por tres diseños diferentes de alfombras.*

*The dramatic floral design is intrinsically woven and each color is expertly blended by hand to create an almost photographic effect. This collection is composed by three different designs of rugs.*

*Le design floral dramatique est intrinsèquement tissé et chaque couleur est expertement mélangée à la main pour créer un effet presque photographique. Cette collection est composée de trois modèles de tapis différents.*







## BLOOM 01

EN | ES | FR

**Composition | Composición | Composition:** NZ Wool and Bamboo silk | NZ Lana y Bambú Seda | NZ La laine et Soie Bambou.

**Sizes | Dimensiones | Measures:** 245x300 / 8´x10´ | 275x365 / 9´x12´

**Design | Diseño | Design:** BL-01 Midnight.

**Weight | Peso | Poids:** 194 oz/ft<sup>2</sup> | 5,5 kg/m<sup>2</sup>.

**Quality | Calidad | Qualité:** Hand Tufted 80 L Super.

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**Pour personnaliser contactez-nous.**











## BLOOM 02

EN | ES | FR

**Composition | Composición | Composition:** NZ Wool and Bamboo silk | NZ Lana y Bambú Seda | NZ La laine et Soie Bambou.

**Sizes | Dimensiones | Measures:** 245x300 / 8´x10´ | 275x365 / 9´x12´

**Design | Diseño | Design:** BL-02 Super Bloom.

**Weight | Peso | Poids:** 194 oz/ft<sup>2</sup> | 5,5 kg/m<sup>2</sup>.

**Quality | Calidad | Qualité:** Hand Tufted 80 L Super.

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## BLOOM 03

EN | ES | FR

**Composition | Composición | Composition:** NZ Wool and Bamboo silk | NZ Lana y Bambú Seda | NZ La laine et Soie Bambou.

**Sizes | Dimensiones | Measures:** 245x300 / 8´x10 | 275x365 / 9´x12´

**Design | Diseño | Design:** BL-03 Shadow Bloom.

**Weight | Peso | Poids:** 194 oz/ ft2 | 5,5 kg/m2.

**Quality | Calidad | Qualité:** Hand Tufted 80 L Super.

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# ***CREATING TRENDS..***

*CULTURE  
TRADITION  
ART*





# NOW

C A R P E T S

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